

2016 HALF-YEAR RESULTS JULY 28, 2016



KEY HIGHLIGHTS FOR H1 2016

EFFECTIVENESS OF THE NEW ORGANIZATIONAL STRUCTURE AND OUR REALIGNED TEAM:

Organic growth in H2 (+1.4%)

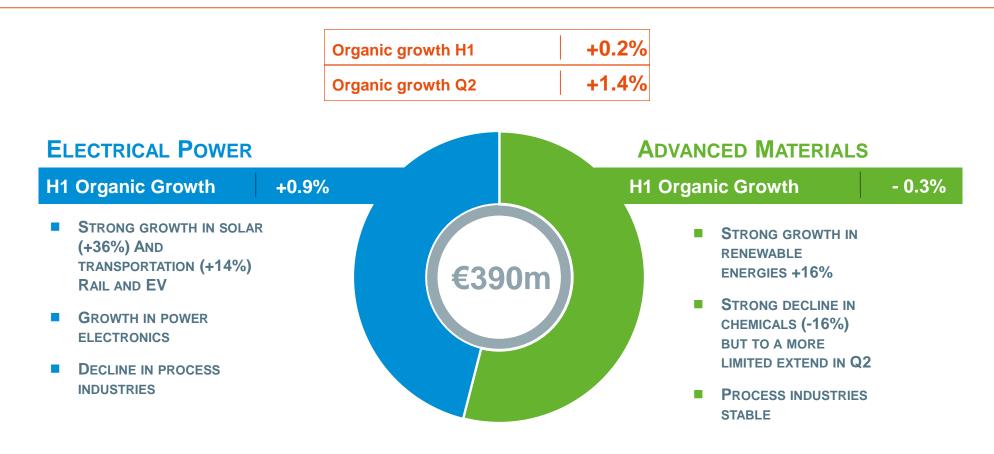
SUCCESSFUL IMPLEMENTATION OF THE OPERATIONAL EXCELLENCE PLAN:

- Operating margin before non recurring items at 7.8%, a significant improvement compared to H2 2015 (7.1%)
- Strong generation of cash-flow

NO CHANGE TO FULL-YEAR GUIDANCE



SLIGHT ORGANIC GROWTH IN H1 THANKS TO A SOUND ACTIVITY IN $\ensuremath{\text{Q2}}$



2016 Half-year sales figures



STRONG GROWTH IN ASIA, IMPROVEMENT IN EUROPE AND CHALLENGING INDUSTRIAL ENVIRONMENT IN THE US

North America -5% vs H1 2015

- GROWTH IN WIND AND TRANSPORTATION
- SIGNIFICANT DECREASE IN CHEMICALS AND OIL&GAS
- WEAK DEMAND FROM ELECTRICAL DISTRIBUTION

Europe +0.5% vs H1 2015

Rest of the World +18% vs H1 2015

- GROWTH IN BRAZIL (RENEWABLE ENERGIES)
- BUSINESS MARKET IN MOROCCO

GROWTH IN SOLAR AND TRANSPORTATION

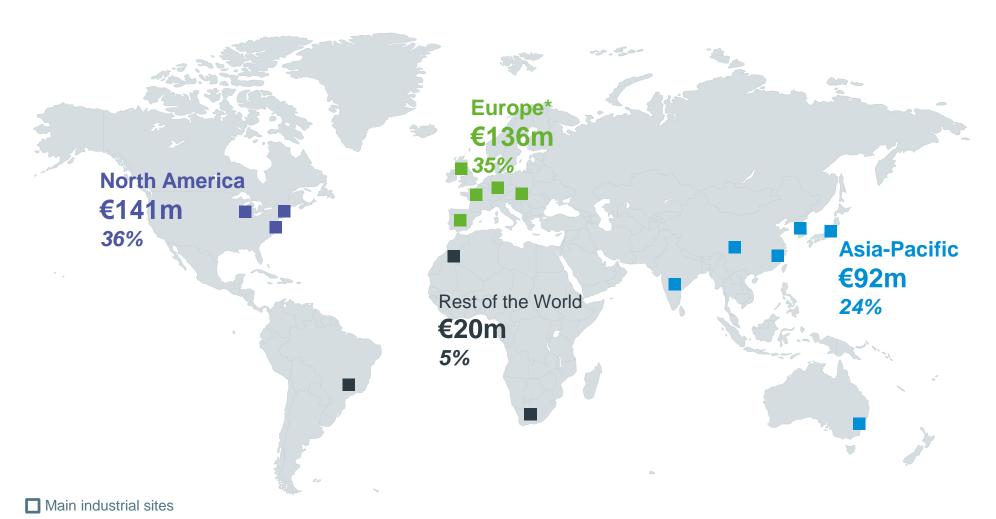
NEGATIVE REFERENCE EFFECTS IN CHEMICALS

Asia-Pacific +5% vs H1 2015

- GROWTH IN RENEWABLE ENERGIES AND TRANSPORTATION
- GROWTH IN POWER



A LOCAL AND GLOBAL COVERAGE PROVIDING OPPORTUNITIES AND LIMITING RISKS

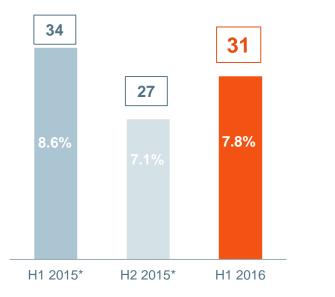


* The UK represents less than 3% of Group total sales



OPERATING MARGIN

In €m and % of sales



In %

Current Operating Margin H1 2015*	8.6%
Volume / mix effects	-0.4%
Price effects	-0.7%
Competitiveness	+1.9%
Inflation and other	-1.6%
Current Operating Margin H1 2016*	7.8%

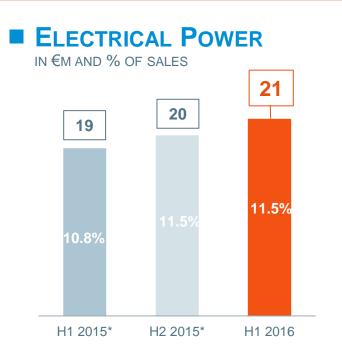
* Restated (cf press release)



INCREASE IN OPERATING RESULT VS H2 2015 FOR BOTH SEGMENTS

Current

Operating Result



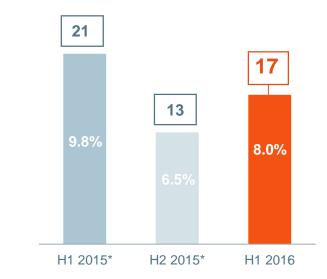
INCREASE IN MARGIN

- H1 2016 vs H1 2015
- POSITIVE VOLUME/MIX EFFECTS
- NEGATIVE PRICE EFFECT IN THE US
- GAINS IN COMPETITIVENESS

* Restated (cf press release)

ADVANCED MATERIALS

IN €M AND % OF SALES



CHALLENGING CONDITIONS

- H1 2016 vs H1 2015
- NEGATIVE VOLUME/MIX EFFECT
- NEGATIVE PRICE EFFECT IN GRAPHITE
- GAINS IN COMPETITIVENESS



INCREASE COMPETITIVENESS

OPERATIONAL EXCELLENCE PLAN (PRESENTED IN MARCH 2016)

- Enhance manufacturing processes
- Save on purchasing
- Increase the redesign to cost approach
- Reduce certain items of fixed costs

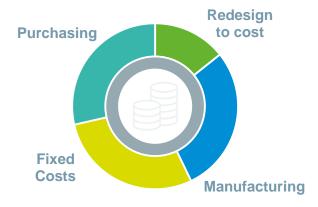
€30m in gross costs reduction over 2/3 years

ACHIEVED AT THE END OF JUNE 2016:

- Save on purchasing, productivity
- Gain of €7m (restructuring costs: €3.5m)

FULL-YEAR 2016

- Continued efforts on productivity, reduction of fixed costs
- Forecasted gain: €15m



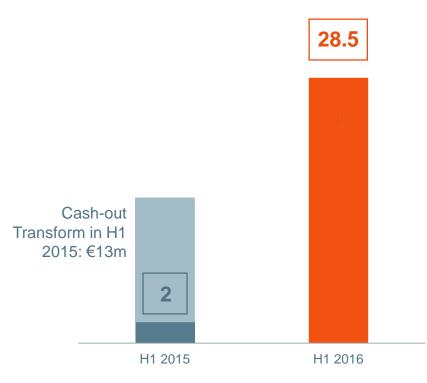




€ million	H1 2016	H1 2015 restated	-
Operating Income before non-recurring items	30.5	33.7	
In % of sales	7.8%	8.6%	
Non recurring income and expenses	(3.5)	(1.1)	Mainly restructuring costs
Amortization of intangible assets	(0.7)	(0.5)	
Net Finance income	(6.0)	(6.5)	
Income tax	(7.0)	(8.8)	Effective tax rate 34%
Net income from continuing operations	13.3	16.8	
Net income/(loss) on assets held for sales and discontinued operations	(1.0)	(0.1)	
Net income	12.3	16.7	
Net income attributable to equity holders of the parent	11.3	16.1	

STRONG CASH-FLOW FROM OPERATING ACTIVITIES

CASH-FLOW BEFORE CAPITAL EXPENDITURE IN €M



STRONG IMPROVEMENT IN CASH-FLOW BEFORE CAPITAL EXPENDITURE:

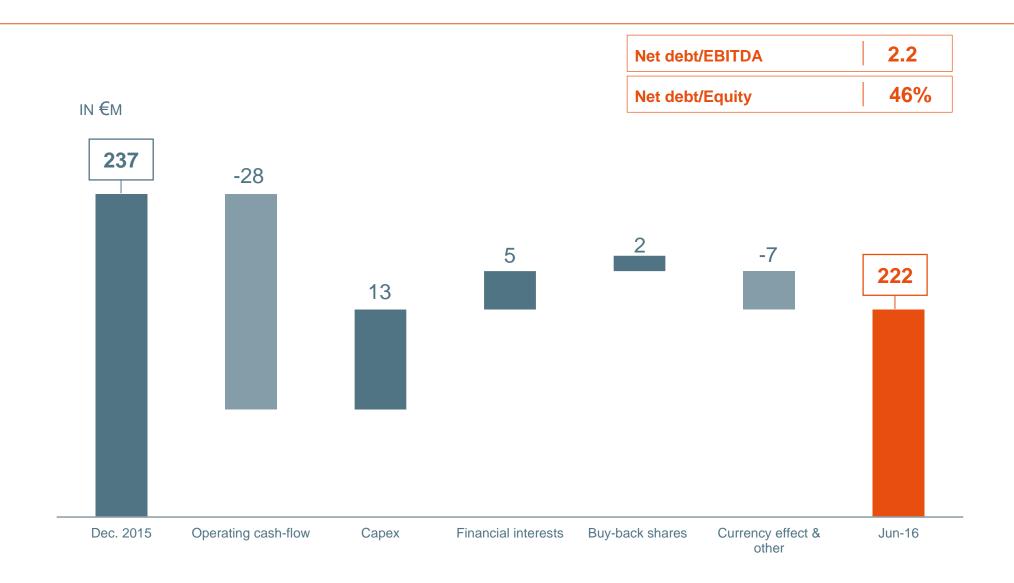
- Optimized management of inventories
- Low level of tax paid

CAPITAL EXPENDITURE

- €13m vs €17m in H1 2015 (including Transform)
- Some project delayed to H2

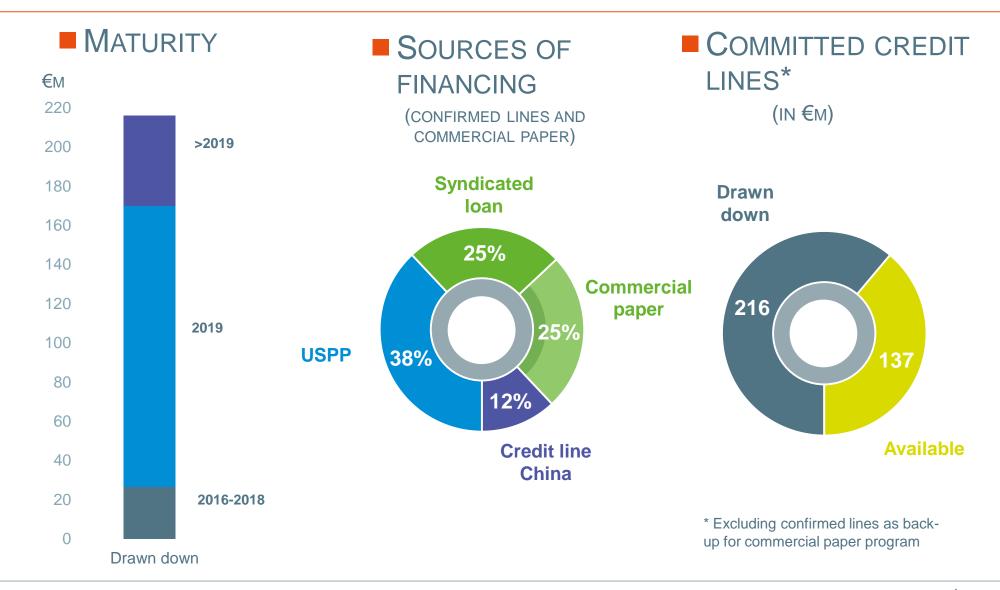


REDUCTION IN NET DEBT





ROBUST BALANCE SHEET WITH DIVERSIFIED FINANCING





2016 OUTLOOK

ASSUMPTIONS FOR H2:

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- Growth in renewable energies and transportation
- No recovery in chemicals
- Persistently unfavorable pricing environment
- Caution due to global economic environment (US, Brexit)
- Continuation of competitiveness plans

No change in FY guidance

Like-for like sales of the same order of magnitude as in 2015 Operating margin before non-recurring items around 7.5%



OVER THE MEDIUM TERM, A POWERFUL AMBITION OF GROWTH BOTH IN SALES AND PROFITABILITY

MERSEN'S STRENGTHS

MARKET AND GEOGRAPHIES DIVERSIFICATION ENABLE MERSEN TO COMPENSATE AN UNFAVORABLE ECONOMIC ENVIRONMENT

VIBRANT EXPANDING MARKETS

AMBITIOUS COMPETITIVENESS PLAN TO CAPTURE EXPANDING MARKETS

ABILITY TO ADAPT QUICKLY



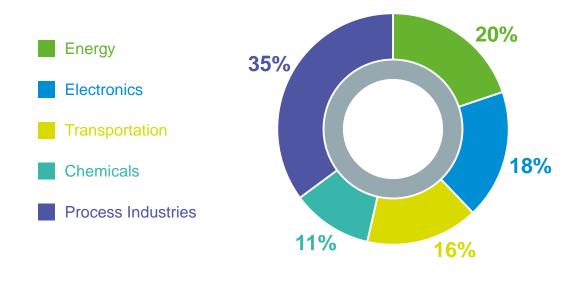


APPENDIX

SALES BY END-MARKETS



H1 2016 SALES BY END-MARKETS



in % of H1 2016 sales

